

# FASHION & MULTIMEDIA



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2019

BA: FASHION DESIGN

VILNIUS COLLEGE OF DESIGN



"DREAMINGLESS" MAGAZINE  
ISSUE 55 - PART TWO 2020  
MOB JOURNAL | THIS IS FILM  
VOLUME TWO | ISSUE #1 2020

## WORK EXPERIENCE

### SELFPHARAOH: 2021 - NOW

WWW.SELFPHARAOH.COM

I AM THE OWNER OF SELFPHARAOH, A CLOTHING BRAND ESTABLISHED IN 2021. THE BRAND FEATURES QUALITY READY-TO-WEAR DESIGNS FOR BOTH MEN & WOMEN. MY JOB WITHIN SELFPHARAOH IS NOT SOLELY LIMITED TO FASHION DESIGN, I ALSO APPLY A RANGE OF OTHER SKILLS, MOSTLY RELATED TO MULTIMEDIA DESIGN, IN ORDER TO MAINTAIN THE BRAND'S VISUAL IDENTITY.

- CLOTHING DESIGN  
MARKET RESEARCH & PROTOTYPE CREATION
- SMALL-SCALE MANUFACTURING  
SOURCING MATERIALS, FINDING SUPPLIERS, WORKING WITH PATTERNMAKERS & SEAMSTRESSES
- MULTIMEDIA DESIGN  
WEB DESIGN USING WIX PLATFORM; LOGO, LABELING, PACKAGING & BANNER DESIGN
- SOCIAL MEDIA MANAGEMENT  
MANAGING THE BRAND'S INSTAGRAM & FACEBOOK PAGE

### STYLIST: 2021 - NOW

WWW.BORAMGABRIELE.COM/STYLING

I HAVE WORKED AS A FREELANCE STYLIST FOR ARTISTS' CONCERTS, MUSIC VIDEOS AND BRAND PHOTO SHOOTS. SOMETIMES THIS ALSO INCLUDES WORKING ON SET DESIGN. I ALSO HAVE SOME EXPERIENCE ON MOVIE SETS BEING PART OF THE COSTUME DEPARTMENT.

### OKARUKAS: 2017 - 2019

OKARUKAS IS A DANCE THEATRE COMPANY THAT EXPLORES DIFFERENT STATES OF THE HUMAN EXPERIENCE THROUGH BUTOH PERFORMANCE TECHNIQUES. I WAS FORTUNATE ENOUGH TO BE A PART OF OKARUKAS' TEAM BOTH AS A DANCER & AS A COSTUME DESIGNER. AS THE LATTER I MADE STAGE COSTUMES OFTEN USING DIY AND UPCYCLING TECHNIQUES, WORKING CLOSELY WITH THE DIRECTOR OF THE TEAM.

### AXY ORIGIN: 2017 - 2018

AXY ORIGIN WAS A CLOTHING BRAND FOR MEN, WHICH I JOINED AS A DESIGNER. HERE I LEARNED ABOUT THE IMPORTANCE OF BRAND IDENTITY & MARKET RESEARCH WHEN CREATING RELEVANT PRODUCTS. IT WAS ALSO WITH AXY ORIGIN THAT I DEVELOPED MY FIRST READY-TO-WEAR DESIGN AND TOOK IT THROUGH ALL THE NECESSARY STAGES OF PRODUCTION.

## CERTIFICATES

ADOBE INDESIGN CC - ESSENTIALS TRAINING COURSE  
UDEMY - BRING YOUR OWN LAPTOP - 2022

MULTIMEDIA DESIGN (ADOBE CREATIVE)  
KOMPETENCIJŲ TOBULINIMO CENTRAS - 2021

FUNDAMENTALS OF GRAPHIC DESIGN  
COURSERA - CALIFORNIA INSTITUTE OF THE ARTS - 2016